

IMBA Leaders Forum Syllabus – 2010

Time: 1:30PM to 3:30PM on selective Saturdays, six meetings during the Fall Semester of 2010.

Place: YuanTa Lecture Hall or Polaris Lecture Hall, Six Floor, the Commerce Building, NCCU.

Coordinator: Professor Chester Ho

Office hours: By appointment

Objective:

This course is designed to create a forum for industry leaders to share their first hand knowledge and experiences with IMBA and other graduate students.

Format of the Course:

Each speaker will decide the format of each meeting to allow as much interaction as he/she sees fit. Each presentation will be 60 minutes or more, followed by a 30 minutes Q&A session.

Lecture and Panel discussion dates and lecturers are tentative:

October 30 – “Introduction to the Course” and “A VC’s Perspective on Global Warming/Climate Change and the Trend of CleanTech Investments”, Mr. Chester Ho, Professor, IMBA@NCCU:

November 6 – "The Five Forces Shaping the Business Landscape Globally in the Future", Mr. Bill Wiseman, Managing Partner, McKinsey & Co. (Taipei);

November 13 – "Mergers & Acquisitions – Theory & Practice", Mr. Andrew Lin, CEO, Macquarie Bank (Greater China);

November 20 – Mr. Francis Chen, Founder and CEO, Franz Collection Inc.;

November 27 – Mr. Bruce Cheng, Chairman, Delta Electronics;

December 4 – Mr. Peter Kurz, Head of Taiwan Research at Citibank and "Mr. Taiwan";

December 10 – Mr. Simon Dzung, President and Spokesman, China Development Industrial Bank.

Language of the Forum: English

Requirements for Students:

Students should attend each keynote speech on time. Write a brief report (about 250-words) reflecting the presentation of the week and e-mail it to the teaching assistant prior to the next presentation. There will be no final report. Students are allowed to be absent once. A student automatically fails if absent for three or more meetings.

Grading:

Attendance and participation in discussion: 40%

Team Work and Reports: 60%